

Westhampton Public Library, Westhampton MA FY 2024 Action Plan Meaghan Schwelm, Director, mschwelm@cwmars.org	YEAR FY 2024
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Goal 1: Expand the library's recognition in town for its services and resources.

Objectives	Actions	Timeframe for Activity	By Whom
Connect with a wider audience of potential library users.	Create materials and activities to promote library services at Fall Festival 2023, an annual event that brings hundreds to thousands of people to Westhampton.	FY2024 onward	Director, Y.S. Librarian, Library Assistant, Library, Friends
Support the activities of local organizations and groups.	Maintain regular contact with local schools. Offer programs for educational enrichment and enjoyment for local youth. Work with local groups such as COA, Grown in Westhampton and the Westhampton Congregational Church to promote and cosponsor library programs.	FY2024 onward	Director, Y.S. Librarian, Local community group leaders, Friends

Goal 2: Create opportunities for learning and enjoyment for all ages.

Objectives	Actions	Timeframe for Activity	By Whom
Work to improve the library's services for teens	Gather feedback from teens who use the library and/or attend library events to make decisions about future teen programs and services.	FY2024 onward	Y.S. Librarian, Library Assitant
Work to improve the library's programming for young families	Base upcoming program ideas on suggestions offered by children and families in our FY23 community survey.	FY2024 onward	Y.S. Librarian, Library Director

Work to improve the library's programming for older adults	Base upcoming program ideas on suggestions offered by older adults in our FY23 community survey.	FY2024 onward	Director, Library Volunteers, Friends
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Goal 3: The library is more than just books!

Objectives	Actions	Timeframe for Activity	By Whom
Continue to develop the Trybrary collection or "library of things".	Create an inventory of Trybrary holdings that is available for browsing in-person or online. Purchase additional small tech items for Trybrary.	FY2024 onward	Director, Library Friends, Youth Services Librarian, Library Assistant